



PC-1

Immersive Wildlife Experience (Cinema & Moving Theatre) In Punjab

ORIGINAL APPROVED COST	PKR Million. 1,719.879/-
ORIGINAL APPROVED GESTATION	24 Months Till June 2026
APPROVAL FORUM	PDWP (PDWP)

1. NAME OF THE PROJECT

Immersive Wildlife Experience (Cinema & Moving Theatre) In Punjab

2. LOCATION OF THE PROJECT

Punjab

WILDLIFE

MAP OF THE PUNJAB

JAMMU
&
KASHMIR



LEGEND



WILDLIFE IS NATURAL COMPONENT OF ECOSYSTEM
"PRESERVE WILDLIFE"

PUNJAB WILDLIFE & PARKS DEPARTMENT
PUBLICITY CELL

3. AUTHORITIES RESPONSIBLE FOR

3.1. SPONSORING AGENCY

- FORESTRY, WILDLIFE, FISHERIES

3.2. EXECUTION AGENCY

- ENERGY DEPARTMENT
- INFRASTRUCTURE DEVELOPMENT AUTHORITY PUNJAB (IDAP)
- WILDLIFE

3.3. OPERATIONS AND MAINTENANCE AGENCY

- WILDLIFE

3.4. CONCERNED FEDERAL MINISTRY

4. PLAN PROVISION

Sr #	Description
1	Source of Funding: Scheme Listed in ADP CFY
2	GS No: 3273
3	Total Allocation: 400.000

Comments:

5. PROJECT OBJECTIVES

The immersive wildlife experience project aims to establish an unparalleled 7-D moving theatre, revolutionizing public awareness and education in wildlife conservation. Designed to bring the wonders of nature into urban spaces, this cutting-edge theatre will journey to perse locations such as mall parking lots, schools, and colleges, engaging audiences with interactive and immersive experiences.

Through state-of-the-art technology, the theatre will transport visitors directly into the heart of wildlife habitats, evoking profound wonder, awe, and a deep connection to the natural world. Advanced simulations will recreate the sights, sounds, and sensations of perse ecosystems, fostering empathy and understanding between humans and wildlife.

Immersive storytelling will guide visitors on a transformative journey, unveiling the beauty, persity, and critical importance of wildlife and their habitats. By igniting a passion for conservation, the theatre seeks to inspire proactive measures to protect and preserve our natural environment.

This innovative initiative aims not only to educate and entertain but also to leave a lasting impact on visitors of all ages, instilling a sense of responsibility and action towards wildlife conservation and habitat preservation.

6. DESCRIPTION AND JUSTIFICATION OF PROJECT

6.1 JUSTIFICATION OF PROJECT:

The PC-I "Immersive Wildlife Experience (Cinema & Moving Theatre) in Punjab" marks a groundbreaking initiative by the Punjab Wildlife & Parks Department, pioneering an innovative and interactive platform that harnesses cutting-edge technologies. This visionary project aims not only to educate, entertain, and inspire but also to catalyze a profound shift in public awareness and engagement with wildlife conservation.

Designed as a transformative experience, the project integrates advanced cinema and moving theatre technologies to create an immersive journey through the natural world. Visitors will embark on virtual expeditions into perse wildlife habitats, where they will encounter the sights, sounds, and sensations of ecosystems rarely accessible to urban populations.

By bringing wildlife into the heart of urban centers, including malls, schools, and colleges, the project democratizes access to environmental education. It aims to foster empathy and understanding towards wildlife, encouraging visitors to appreciate the beauty, diversity, and fragility of our natural heritage.

Moreover, this initiative is poised to make a significant impact as the first of its kind in the Punjab Wildlife & Parks Department. It exemplifies a commitment to innovation in conservation education, aiming to empower a new generation of environmental stewards. Through captivating storytelling and interactive simulations, the project aims to inspire visitors of all ages to take proactive measures in conserving biodiversity and preserving habitats for future generations.

By establishing this immersive wildlife experience, Punjab not only enriches its cultural landscape but also sets a precedent for sustainable tourism and responsible environmental practices. This initiative not only aligns with global conservation goals but also reinforces Punjab's commitment to biodiversity conservation and sustainable development.

6.2 SECTORAL SPECIFIC INFORMATION:

The wildlife sector plays a critical role in global ecosystem health and biodiversity conservation, essential for sustainable development. Projects like this PC-I "Immersive Wildlife Experience (Cinema & Moving Theatre) in Punjab" exemplify efforts to integrate wildlife conservation into developmental initiatives. By leveraging cutting-edge technologies to provide immersive educational experiences, these projects raise public awareness about wildlife conservation challenges and opportunities. They promote economic benefits through wildlife tourism and support scientific research and conservation efforts, crucial for preserving biodiversity and mitigating climate change impacts. Such initiatives also strengthen governance frameworks, ensuring that developmental projects balance economic growth with environmental sustainability. Ultimately, these efforts not only educate and engage the public but also foster a deeper appreciation and stewardship of natural resources, setting benchmarks for responsible development and conservation globally.

7. CAPITAL COST ESTIMATES:

Financial Components: Revenue
Cost Center: OTHERS- (OTHERS)
Fund Center (Controlling): N/A

Grant Number: Development Revenue - (PC22036)
LO NO: N/A
A/C To be Credited: Account-I

PKR Million

Sr #	Object Code	2024-2025		2025-2026	
		Local	Foreign	Local	Foreign
1	A02203-Consultant based Research and Surveys	2.000	0.000	10.000	0.000
2	A03303-Electricity	1.000	0.000	7.000	0.000
3	A03304-Hot and Cold Weather Charges	1.000	0.000	1.000	0.000
4	A03407-Rates and Taxes	4.000	0.000	0.000	0.000
5	A03807-P.O.L Charges A.Planes H.Coptors S.Car	20.000	0.000	30.000	0.000
6	A03901-Stationery	10.000	0.000	10.000	0.000
7	A03903-Conference / Seminars / Workshops / Sy	4.000	0.000	6.000	0.000
8	A03906-Uniforms and Protective Clothing	2.000	0.000	2.000	0.000
9	A03907-Advertising and Publicity	10.000	0.000	20.000	0.000
10	A03919-Payments To Others For Service Rendere	50.000	0.000	30.000	0.000
11	A03942-Cost of Other Stores	8.000	0.000	8.000	0.000
12	A09501-Purchase of Transport	120.000	0.000	0.000	0.000
13	A13001-Transport	0.000	0.000	3.000	0.000
14	A13101-R & M Of Machinery And Equipment	2.000	0.000	8.000	0.000

15	A05270-To Others	653.895	0.000	653.895	0.000
16	A01106-Pay of Contract Staff	6.174	0.000	13.415	0.000
17	A03405-Rent Other Than Building	3.000	0.000	15.000	0.000
18	A03970-Others	2.750	0.000	2.750	0.000
Total		899.819	0.000	820.060	0.000

8. ANNUAL OPERATING COST (POST COMPLETION)

Financial Components: Revenue
Cost Center:OTHERS- (OTHERS)
Fund Center (Controlling):N/A

Grant Number:Development Revenue - (PC22036)
LO NO:N/A
A/C To be Credited:Account-I

		PKR Million
Sr #	Object Code	
Total		

9. Demand and Supply Analysis:

The PC-I "Immersive Wildlife Experience (Cinema & Moving Theatre) in Punjab" represents a pioneering endeavor within the Punjab Wildlife & Parks Department, aiming to meet both the growing demand for innovative educational experiences and the supply of effective tools for wildlife conservation. On the demand side, there is a clear societal need for engaging and educational platforms that can effectively convey the importance of biodiversity conservation and foster a deeper connection with nature among urban and rural populations alike. Such initiatives are increasingly sought after to address environmental awareness gaps and to inspire action towards sustainable practices. The project responds to this demand by leveraging cutting-edge technologies to create immersive and interactive exhibits that simulate wildlife habitats and showcase the beauty and diversity of Punjab's natural heritage. On the supply side, the project introduces a novel approach to wildlife education and conservation, pioneering the use of mobile cinema and moving theatre technologies to bring wildlife experiences directly to communities, schools, and public spaces. This innovative supply of educational tools not only enhances accessibility to environmental learning but also supports the department's mandate to protect wildlife and their habitats by fostering a sense of stewardship and responsibility among visitors. By bridging the gap between demand for engaging educational experiences and the supply of effective conservation tools, the project aims to set a precedent for future initiatives in wildlife education and community engagement within Punjab and beyond.

10. FINANCIAL PLAN AND MODE OF FINANCING

10.1 FINANCIAL PLAN EQUITY INFORMATION:

The Project will be financed through ADP of Government of Punjab.

10.2 FINANCIAL PLAN DEBT INFORMATION:

Not Applicable

10.3 FINANCIAL PLAN GRANT INFORMATION:

Not Applicable

10.4 WEIGHT COST OF CAPITAL INFORMATION:

Not Applicable

11. PROJECT BENEFITS AND ANALYSIS

11.1 PROJECT BENEFIT ANALYSIS INFORMATION:

The PC-I "Immersive Wildlife Experience (Cinema & Moving Theatre) in Punjab" promises a multitude of social benefits through its innovative approach to wildlife conservation education. By immersing visitors in interactive experiences, the project significantly enhances public awareness and understanding of wildlife conservation issues, fostering a sense of empathy towards animals and their habitats. This initiative not only promotes eco-tourism, thereby stimulating the local economy through increased visitor engagement, but also inspires environmental stewardship and active participation in conservation efforts among residents and tourists alike. By integrating cutting-edge technologies to showcase Punjab's biodiversity in urban settings, the project sets a pioneering precedent in entertainment-based conservation education within the region. Moreover, it strengthens community bonds by instilling civic pride in the natural heritage of Punjab, encouraging collective efforts towards preserving and celebrating the region's diverse wildlife and ecosystems.

11.2 ENVIRONMENTAL IMPACT ANALYSIS:

The PC-I "Immersive Wildlife Experience (Cinema & Moving Theatre) in Punjab" heralds a pioneering initiative with profound environmental impacts. By harnessing cutting-edge technologies, the project creates

immersive wildlife experiences designed to educate, entertain, and inspire visitors about the importance of biodiversity conservation and environmental stewardship. This innovative approach not only raises awareness about pressing environmental issues such as habitat loss and wildlife conservation but also cultivates empathy and understanding towards the natural world among a wide audience. Furthermore, by showcasing Punjab's rich biodiversity in urban settings, the project bridges the gap between urban populations and wildlife habitats, promoting a deeper connection with and appreciation for local ecosystems. In promoting eco-tourism through interactive exhibits, the project supports local economies while highlighting the economic benefits of preserving natural habitats and wildlife. As the first of its kind in the Punjab Wildlife & Parks Department, this initiative sets a precedent for integrating advanced technology with conservation education, demonstrating the department's commitment to sustainable practices and the protection of Punjab's natural heritage. Overall, the project's environmental impact is poised to create lasting benefits by fostering conservation awareness, community engagement, and the long-term preservation of Punjab's ecological integrity.

11.3 ECONOMIC ANALYSIS:

The PC-I "Immersive Wildlife Experience (Cinema & Moving Theatre) in Punjab" represents a groundbreaking initiative with significant economic impacts. By introducing innovative and interactive wildlife exhibits leveraging cutting-edge technologies, the project not only aims to educate and entertain but also to stimulate economic growth through enhanced tourism and visitor engagement. By attracting both local residents and tourists, the project is expected to boost foot traffic to associated venues, such as malls and educational institutions, thereby driving increased spending in surrounding businesses. This influx of visitors is anticipated to create new job opportunities in hospitality, tourism services, and local businesses, supporting economic diversification and growth in the region. Additionally, the project's focus on showcasing Punjab's natural beauty and biodiversity in urban settings positions it as a unique tourism attraction, potentially extending visitor stays and increasing overall tourism revenues for the area. As the first of its kind in the Punjab Wildlife & Parks Department, this initiative sets a precedent for future tourism-driven conservation projects, highlighting the economic benefits of preserving and promoting natural heritage while contributing positively to the local economy.

11.4 FINANCIAL ANALYSIS:

The PC-I "Immersive Wildlife Experience (Cinema & Moving Theatre) in Punjab" presents a pioneering venture with significant financial implications. Leveraging cutting-edge technologies for an innovative wildlife exhibit, the project requires substantial initial investment in equipment, infrastructure, and operational setup. This includes costs for high-definition projection systems, immersive sound technology, mobile theatre units, and interactive exhibits. Ongoing operational expenses will encompass maintenance of equipment, staffing for educational programming, and marketing to attract visitors. Revenue generation will primarily stem from ticket sales, sponsorships, and partnerships with local businesses and educational institutions. The project aims to achieve financial sustainability through a balanced approach of visitor fees and strategic collaborations, ensuring it can cover operational costs and potentially generate surplus revenue for reinvestment and future expansions. As the first of its kind in the Punjab Wildlife & Parks Department, the project's financial success will set a precedent for future conservation-oriented initiatives, demonstrating the feasibility and economic viability of integrating advanced technology with environmental education and tourism.

12. IMPLEMENTATION SCHEDULE

12.1 IMPLEMENTATION SCHEDULE/GANTT CHART:

The project will be implemented W.E.F date of project approval to 30.06.2026.

12.2 RESULT BASED MONITORING (RBM) INDICATORS:

As enclosed in relevant Annexure

12.3 IMPLEMENTATION PLAN:

As enclosed in relevant Annexure

12.4 M&E PLAN:

The regular monitoring of the project during the implementation phase will be conducted by the PM&E wing of the wildlife department and DG M&E, while the evaluation of the project will be done by the Directorate General Monitoring & Evaluation, Planning & Development Department.

12.5 RISK MITIGATION PLAN:

As enclosed in relevant Annexure

12.6 PROCUREMENT PLAN:

As enclosed in relevant Annexure

13. MANAGEMENT STRUCTURE AND MANPOWER REQUIREMENTS

Director General, Wildlife & Parks, Punjab being Head of Department will be the overall incharge of the project during its implementation. DG Wildlife may depute any suitable Officer or Project Management Unit for the project execution. The Planning & Development Board will undertake the final evaluation after its completion.

14. ADDITIONAL PROJECTS / DECISIONS REQUIRED

Not Applicable

15. CERTIFICATE

Focal Person Name:Mudasser Hasan

Designation:Deputy Director Wildlife Publicity

Email:

Tel. No.:03004559937

Fax No:

Address:Punjab Wildlife & Parks Department, 2-Sanda Road, Lahore

15. Certified that the project proposal has been prepared on the basis of instructions provided by the planning commission for the preparation of PC-I for social sector projects

Prepared By:


Manager Technical
Infrastructure Development Authority of Punjab

Vetted By:


Senior Manager Technical
Infrastructure Development Authority of Punjab

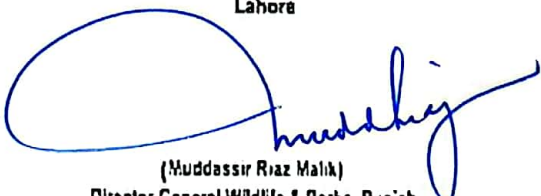
Endorsed By:


General Manager (Technical)
Infrastructure Development Authority of Punjab

Checked By:


(Muhammad Adil Nadeem)
Monitoring & Evaluation Officer
Punjab Wildlife & Parks Department Head Office,
Lahore

Countersigned By:


(Muddasir Riaz Malik)
Director General Wildlife & Parks, Punjab
2-Sanda Road, Lahore

Approved By:


(Muddasir Waheed Malik)
Secretary
Government Of The Punjab
Forestry, Wildlife & Fisheries Department, Lahore

18. RELATION WITH OTHER PROJECTS

20. FOCUS ON MARGINALISATION

SR.NO.	CRITERIA	YES/NO	ACTION	COMMENTS
Description & Objectives				
1	Do the description / Objectives of the PC-I specify link / alignment with provincial strategies and sectoral policies?	NO		
Use of Gender Disaggregated Data				
1	Was gender disaggregated data used to determine rationale / need of the project for select beneficiaries?	NO		
Social Impact				
1	Do project objectives/justification include focus on marginalised groups (women, PWDs, minorities, transgender, poor etc.)?	NO		
1a	Have marginalised groups (Women, PWDs, Minorities, Transgender Persons, Poor etc.) been included in project objectives / justification and / or as beneficiaries of the project?	NO		
2	Does the PC-1 include specific provisions for capacity building / training of marginalised group (if applicable)?	NO		
Results Based Monitoring				
1a	Does the PC-I include a Results Based Monitoring Framework (RBMF)/Logical Framework?	NO		
2	Were SDG indicators used for determining targets included in the PC-I?	NO		
Inclusion/Participation				

1	Did the Stakeholder consultation(s) held during ADP Formulation and / or PC-I development include experts and representatives of marginalised groups and CSOs?	NO		
Monitoring & Evaluation				
1	Does the project provide a role to communities in project monitoring and/or implementation (if relevant)?	NO		
2a	Does the project include formation of a Steering Committee and/or Project Implementation Committees?	NO		
2b	Is there a provision to ensure representation of women in these committees?	NO		

APPENDIX-I

AREA STATEMENT

The Cinema component of the project will be implemented at Safari Zoo, District Lahore while the Immersive Moving Theatre will move across Punjab Province.

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB**CONSERVANCY AND WORKS (IDAP COMPONENT)**

(Rs. in million)

S.No.	Description	Approved PC-I	Amended PC-I	Difference
A	CAPITAL COMPONENT			
i	Cinema Building works (Local and Imported component)	383.035	373.214	(-) 9.82
li	External Works	157.213	152.654	(-) 4.56
lii	ICT (Cinema Equipment) <i>Shifted from Revenue to Capital</i>	585.173	585.173	-
	Sub Total (A):	1,125.421	1,111.04	(-) 14.38
B	REVENUE COMPONENT			
I	ICT Works (Active, EUD, Internet connectivity)	39.93	39.934	-
li	Loose Furniture (Cinema at Safari Park, Lahore)	5.90	5.904	-
	Sub Total (B)	45.84	45.84	-
	Sub Total (A+B)	1,171.259	1,156.880	(-) 14.38
C	MISCELLANEOUS			
I	IDAP Executing Agency Fee @ 2%	23.43	23.425	-
li	Resident Consultant supervision Fee @ 2%	23.43	23.425	-
lii	EIA/TIA, topographic survey, Geo Tech Investigation, Structural/MEP Design Vetting, etc. 0.5 % on Sub Total A	5.63	5.627	-
iv	PRA Sales Tax on services @ 16% on Fees	8.40	8.396	-
v	PRA Sales Tax on Construction works @ 5% on Sub Total A	56.27	56.271	-
Vi	Contingencies @ 3% on Sub Total A	33.76	33.763	-
	TOTAL COST:	1,322.17	1,307.79	(-) 14.38

Note: These rates are amended on the basis of 1st Biannual MRS 2025 and accordingly cost clearance has been issued by P&D Board vide letter No.16(58)AC(FW&F)P&D/24, dated 06.02.2025.

APPENDIX- III

UNIT COST

Unit cost is given in all relevant appendices.

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB

TRANSPORT

(Rs. in million)

Sr. #	Description	Qty.	Rate	2024-25	2025-26	Total
1.	Turnkey solution for mobile cinema (including modification of vehicle for moving theater).	3	40.000	120.000	-	120.000
Total:				120.000	-	120.000

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB

COST OF ESTABLISHMENT (PPS)

(Rs. in million)

Sr. #	Title	PPS	No. of Posts	Salary Range	1st Year Per Month Salary (2024-25)	2024-25	2025-26	Cost
1.	Cinema Manager	7	1	(157,500 - 258,300)	235,000	1.410	3.046	4.456
2.	Network Administrator	7	1	(157,500 - 258,300)	235,000	1.410	3.046	4.456
3.	IT Manager	7	1	(157,500 - 258,300)	235,000	1.410	3.046	4.456
4.	Data Management Associate	5	2	(70,000 - 112,000)	100,000	1.200	2.640	3.792
5.	Cinema Operator	3	2	(43,750 - 70,000)	62,000	0.744	1.637	2.351
Total:			7			6.174	13.415	19.589

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB**COMMODITIES & SERVICES**

(Rs. in million)				
Sr. #	Items	2024-25	2025-26	Total
1.	Consultancy (marketing, Branding, designing & Accounts)	2.000	10.000	12.000
2.	Electricity	1.000	7.000	8.000
3.	Hot & Cold Weather Charges	1.000	1.000	2.000
4.	Rate & Taxes	4.000	0.000	4.000
5.	POL Charges	20.000	30.000	50.000
6.	Stationery	10.000	10.000	20.000
7.	Seminars / Workshop	4.000	6.000	10.000
8.	Uniform for Staff	2.000	2.000	4.000
9.	Advertisement & Publicity	10.000	20.000	30.000
10.	Services rendered (Content Creation & outsourced staff)	50.000	30.000	80.000
11.	Unforeseen expenditure / Contingency	2.750	2.750	5.500
12.	Cost of other store	8.000	8.000	16.000
13.	Repair of Transport	-	3.000	3.000
14.	R&M of Machinery & Equipment	2.000	8.000	10.000
15.	Rent of premises	3.000	15.000	18.000
Total:		119.750	152.750	272.500

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB**SUMMARY OF COST****(Rs. in million)**

Sr. #	Component	2024-25	2025-26	Total
1.	IDAP Component (including civil works, machinery, furniture).	653.895	653.895	1307.790
2.	Transport	120.000	-	120.000
3.	Cost of Establishment	6.174	13.415	19.589
4.	Commodities & Services	119.750	152.750	272.500
Total:		899.819	820.06	1719.879

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB**ANNUAL RECURRING COST AFTER COMPLETION OF SCHEME****(Rs. in million)**

Sr. No.	Particulars	1st Year	2nd Year	3rd Year
1.	Maintenance of Conservancy & Works	33.763	37.139	40.853
2.	Maintenance of Machinery, Stores & Equipment	5.000	6.500	8.500
3.	Maintenance of Vehicles i/c POL Charges	4.000	5.500	7.500
4.	Pay & Allowances of Staff	14.757	22.419	25.781
5.	Other / Contingencies	8.000	10.000	12.000
Total:		65.520	81.558	94.634

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB**DETAIL OF WORKS OF CINEMA BUILDING**

Sr. #	Description	Total Amount
1.	Structural Works	115,144,682
2.	Architectural Works	119,795,813
3.	Internal Signage	334,902
4.	Plumbing Works	5,456,031
5.	Plumbing Fixtures	1,699,770
6.	Air Conditioning and Ventilation	20,751,409
7.	Fire Fighting Works	792,286
8.	Electrical Works	36,137,281
9.	Fire Alarm System	4,509,339
10.	Public Address System	11,260,009
11.	Generators Works	25,223,402
12.	Solar System 150 KW	28,012,500
13.	ICT Passive	4,097,019
Total:		373,214,443

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB**DETAIL OF EXTERNAL WORKS OF CINEMA BUILDING**

Sr. #	Description	Total Amount
ii	External Works	
A	Road Works (External Pavers)	24,330,471
B	External Signage	31,48,965
C	Landscape works	3,618,157
D	External Water Supply Network	14,664,204
E	External Sewerage & Drainage Network	37,455,975
F	Feeder Connection	5,000,000
G	External Electrical Works	40,284,451
H	Concrete Pads	256,219
I	Dismantling Works	45,812
J	Tubewell Room	
i.	Structure	420,543
ii.	Architecture	1,182,463
iii.	Electrical	434,045
iv.	Plumbing	121,403
K	Metering Room	
i.	Structure	431,052
ii.	Architecture	1,130,948
iii.	Electrical	12,697,089
iv.	Plumbing	110,093
L	Electric Room	
i.	Structure	458,761
ii.	Architecture	1,438,644
iii.	Electrical	1,334,118
iv	Plumbing	84,644
M	Boundary Wall	
i.	Structure	2,345,724
ii.	Architecture	1,660,182
External Works Total:		152,653,962

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB**SUMMARY OF ICT**

Sr. #	Description of Item	Total Amount
iii.	ICT Works	
A	Capital:	
i.	Cinema Related Equipment	585,173,130
	Total (A):	585,173,130
B	Revenue	
i.	ICT Active & EUD	37,069,514
ii.	Internet	2,864,500
	Total(B):	39,934,014
	External Works Total:	625,107,144

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB**DETAIL OF FURNITURE**

Sr. #	Product Particular	Dimensions (Approximate)	Qty	Rate	Total
1.	Single Seater Sofa	3	4	46610	186440
2.	Two Seater Sofa		2	92630	185260
3.	Three Seater Sofa		2	151630	303260
4.	Centre Table	4 ft x 2 ft	2	57230	114460
5.	Corner Table	2 ft x 2 ft	6	38350	230100
6.	Waiting Area Bench		6	89090	534540
7.	Staff Chairs		10	31270	312700
8.	Cafeteria Table	3 ft x 3 ft	9	80240	722160
9.	Café Chair		36	33040	1189440
10.	Office Table	4 ft x 2.5 ft	2	173460	346920
11.	Office Table	6 ft x 3 ft	2	260190	520380
12.	Office Chair		3	45660	136980
13.	Visitor Chair		6	41300	247800
14.	File Cabinet		4	66670	266680
15.	Toilet Bin		10	26550	265500
16.	Stainless Steel Planters		20	13570	271400
17.	Planter Box with Plants	4 ft x 16 inch	6	5428	32568
18.	Floor Lamps		2	18998	37996
Total:					5,904,584

APPENDIX- IX

BENEFITS / COST RATIO

The key benefits of the scheme are provided as follows;

1. Enhances public awareness and education on wildlife conservation through immersive experiences.
2. Promotes eco-tourism and boosts local economy through visitor engagement.
3. Fosters empathy and understanding towards wildlife and their habitats.
4. Inspires environmental stewardship and active participation in conservation efforts.
5. Introduces innovative technologies to showcase biodiversity in urban settings.
6. Establishes a precedent for integrating entertainment with conservation education in Punjab.
7. Strengthens community bonds and civic pride in natural heritage conservation.

RESULT-BASED MONITORING (RBM) INDICATORS

Sr. No.	Input	Output	Outcome		Targeted Impact
			Baseline Indicator	Targets after Completion of Project	
1.	Construction of Cinema Building and allied facilities	Awareness and education for public	Previously no such type of facility is available	Establishment of Cinema along with allied facilities	Increased public awareness and education. Immersive visitor experience.
2.	Development of Moving theatre in Punjab	Awareness and education for public	Previously no such type of activity exists.	Establishment of Moving theatre across Punjab.	Enhanced public awareness and education in context with eco zones of Punjab.

INFRASTRUCTURE DEVELOPMENT AUTHORITY OF PUNJAB (IDAP)			IMMERSIVE WILD LIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB																						
Activity ID	Activity Name	Original Duration	Start	Finish	2024					2025					2026										
					J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F
IMMERSIVE WILD LIFE EXPERIENCE (CINEMA & MOVING THEATRE)		530	01-Jun-24	12-Nov-25																					
Milestones		530	01-Jun-24	12-Nov-25																					
MS-100	Commencement of Design	0	01-Jun-24																						
MS-110	Submission of PC-1	0		15-Jul-24																					
MS-120	Review and Approval of PC-1	30	16-Jul-24	14-Aug-24																					
MS-130	Administrative Approval (AA)	3	15-Aug-24	17-Aug-24																					
MS-140	Award of Construction Contract	0	13-Nov-24																						
MS-150	Project Handover	0		12-Nov-25																					
Design Phase		45	15-Aug-24	28-Sep-24																					
DP-100	Detailed Design	45	15-Aug-24	28-Sep-24																					
Tendering Phase		90	15-Aug-24	12-Nov-24																					
TP-100	Prequalification of the Contractors	28	15-Aug-24	11-Sep-24																					
TP-110	Issuance of Tenders, Tenders submission and evaluation	28	29-Sep-24	26-Oct-24																					
TP-120	Grievance Period for Success of Tenders	10	27-Oct-24	05-Nov-24																					
TP-130	Issuance of Letter of Award (LoA)	0		05-Nov-24																					
TP-140	Issuance of Letter of Commencement (LoC)	0		12-Nov-24																					
Construction Phase		365	13-Nov-24	12-Nov-25																					
CP-1-100	Mobilization of Contractor	30	13-Nov-24	12-Dec-24																					
CP-1-110	Sub / Super Structural Works	150	25-Nov-24	23-Apr-25																					
CP-1-120	Architectural Finishing & MEP Works	210	06-Mar-25	01-Oct-25																					
CP-1-130	Testing and Commissioning	42	11-Sep-25	22-Oct-25																					
CP-1-140	Snagging & De-snagging	21	16-Oct-25	05-Nov-25																					
CP-1-150	Handing/ Taking over	14	30-Oct-25	12-Nov-25																					
			PC-1 STAGE IMPLEMENTATION SCHEDULE										TASK filter: Construction. © Oracle Corporation												

ANNUAL PROCUREMENT PLAN IN LINE WITH PPRA (2024-25)

Sr No.	Name of Procurement (Description)	Estimated Cost	Quantity	Procurement Method	Tentative date of Procurement Notice Publication	Tentative date of Award of contract	Tentative date of completion	Remarks (if any)
2024-25								
1.	Turnkey solution for mobile cinema (including modification of vehicle for moving theater).	120.000	3	Direct Contracting	-	15.02.2025	15.04.2025	
2025-26								
- NIL -								

RECRUITMENT PLAN OF HUMAN RESOURCE

Particulars	2024-25		
	January	February	March
Advertisement			
Receipt of Applications			
Scrutiny of Documents / Shortlisting of Candidates			
Test / Interview			
Selection of Candidates			
Issuance of offer letters / orders			
Medical fitness / Joining			

RISK MITIGATION STRATEGY

Sr. No.	Risk Categories	Risk Management
1	Structural Design: Risk that may arise due to design failure against land sliding / soil stability	In order to ensure credibility and safety of foundation C structural design of Building, 3rd Party revalidation will be arranged from one of the best Structural firms.
2	MEP Design: Risk that may arise due to design challenges in diversified field.	In order to ensure the implementation of required international codes and design standards. Third party vetting of MEP design will be arranged from the renowned engineering firms.
3	Design Review: Risk that may arise due to design failure against land sliding / soil stability	Based on recommendations of Structural Design consultant, foundation C structural design of Buildings will be reviewed from outside consultant for further safety of design.
4	Selection of Contractor: Risk that may arise due to non-competence of Contractor to complete the project in a timely manner	To minimize the risk of cost C time over run of the project, the Contractors Prequalification would be strictly based upon his capability regarding site specific experience, familiar with site conditions, project sensitivity C specific project requirements. The Selected contractor would be required to submit resource loaded time schedule highlighting deployment of technical C human resources as required at various stages of the project execution. He may also be required to execute the works in two shifts to meet the project strict timelines.
5	Foreign Procurement: Risks that may arise during foreign procurement of Bio-Medical Equipment	
5.a	Dollar Exchange Rate A Risk that may arise due to fluctuation of the dollar rate which contributes to project cost overrun	A factor of margin should be considered in advance with respect to market trend analysis during the development of PC-I

5.b	Ban on Import A risk that may arise due to ban on import which contributes project delay	-
6	Foreign Allocation for Bio-Medical Equipment Delays in foreign allocation by the Government can cause delays in Bio-Medical Equipment Procurement	Timely approval from the government body may lead to targeted procurement of Biomedical Equipment to meet the project deadline
7	Projects Funds Allocation Delays in funds allocation by the Government can cause delays in project initiation	Timely Funds allocation from the Government body can initiate the Project in time
8	Site access / Possession Delay in site handover can cause delay in project execution	Timely handing over of site by the concerned agency may lead to initiating the execution of the project on time
9	Project Quality Control: Risk that may arise due to non-competence of Contractor to maintain the quality of the project	Strict Project management C quality control mechanism would be evolved by Client / Project Design C Supervision Consultant to ensure implementation of pre-defined quality control parameters.

RECRUITMENT CRITERIA

Sr. No.	Post	PPS	No. of Posts	Job Qualification and Experience
1	Cinema Manager	7	1	- Masters Degree (16 Years) Second Division in Business Administration, Hospitality Management, Film Studies or related field. - Minimum of 2-3 Years experience in cinema management or similar role in the entertainment or hospitality industry. Experience with immersive and interactive technologies is preferred. - Note: Experience in private entities shall be accepted if such entity is registered with Securities & Exchange Commission of Pakistan, Registrar of Firms or any other Regulatory Authority / Department. - Age limit – 40 years.
2	Network Administrator	7	1	- Masters Degree (16 Years) Second Division in Computer Science, Information Technology or related field. - Minimum of 2-3 Years experience in network administration or a similar role. - Note: Experience in private entities shall be accepted if such entity is registered with Securities & Exchange Commission of Pakistan, Registrar of Firms or any other Regulatory Authority / Department. - Age limit – 40 years.
3	IT Manager	7	1	- Masters Degree (16 Years) Second Division in Computer Science, Information Technology or related field. Professional certification are highly desirable. - Minimum of 2-3 Years experience as managerial capacity in a similar or related field. - Note: Experience in private entities shall be accepted if such entity is registered with Securities & Exchange Commission of Pakistan, Registrar of Firms or any other Regulatory Authority / Department. - Age limit – 40 years.
4	Data Management Associate	5	2	- Bachelors degree (14 Years) with second division in Computer Science, Information technology or related field. - One Year of relevant post qualification experience - Age limit – 32 years.
5	Cinema Operator	3	2	- Intermediate or equivalent qualification from a recognized Board. Technical certification in audio-visual technology, electronics or a related field is preferred. - At least One year of experience in operating projection and sound equipment in a cinema or similar environment. - Maximum age limit 25 years

RECRUITMENT COMMITTEE

The recruitment committee to recruit the PPS project staff is given as under.

1.	Director General Wildlife & Parks Punjab.	Chairman / Competent Authority
2.	A representative of the Administrative Department to be nominated by Secretary FW&F	Member
3.	Representative of Finance Department	Member
4.	Representative of Planning & Development Board	Member
5.	Deputy Director Wildlife to be nominated by the Director General Wildlife & Parks	Member
6.	Any other co-opted member(s) nominated by Director General Wildlife & Parks.	Member

SELECTION CRITERIA

As per para 8 of the Recruitment Policy 2022, the following selection criteria is prescribed for specialized PPS posts under the project:

1. Educational Qualification (Maximum 30 marks):

a. Where prescribed minimum qualification is MPhil / equivalent:

Sr. No	Qualification	1st Div	2nd Div	3rd Div
1	MPhil	12	8	4s
1	Masters 50%	8	6	3
2	Bachelors 30%	5	3	1.5
3	Intermediate (15%)	3.5	2	1
4	Matric 5%	1.5	1	0.5

b. Where prescribed minimum qualification is Masters / equivalent:

Sr. No	Qualification	1st Div	2nd Div	3rd Div
1	Masters 50%	15	10	5
2	Bachelors 30%	9	6	3
3	Intermediate (15%)	4.5	3	1.5
4	Matric 5%	1.5	1	0.5

c. Where prescribed minimum qualification is Intermediate / equivalent:

Sr. No	Qualification	A+	A	B	C	D	E
1	Intermediate (60%)	18	15	12	9	6	3
2	Matric 40%	12	10	8	6	4	2

2. Experience in the relevant field (Maximum 20 marks)

(10 marks for fulfilment of prescribed experience. 2 marks additional for per year above the prescribed experience).

3. Interview (Maximum 50 marks)



NO.12(9) PO(COORD-II)P&D/2024
GOVERNMENT OF THE PUNJAB
PLANNING & DEVELOPMENT BOARD
Dated Lahore the 19th October, 2024

Off # 042-99059302

1. The Secretary to Government of the Punjab,
 - i. Finance Department
 - ii. FW&F Department
 - iii. Environment Protection Department
2. The Chief Economist/ All Members, P&D Board.
3. The Director, Punjab Economic Research Institute (PERI).
4. The Director General, Monitoring & Evaluation (M&E).
5. The Chief Executive Officer, Urban Unit, Lahore.

Subject: **MINUTES / DECISIONS OF THE MEETING OF PROVINCIAL DEVELOPMENT WORKING PARTY (PDWP). (SECTOR: FW&F)**

I am directed to enclose herewith a copy of minutes of **37th PDWP meeting held on 15th October, 2024** under the chairmanship of Chairman P&D Board, for information and further necessary action of the following Item(s):-

Agenda Item No.	Name of the Item	ADP No. (2024-25)	Status
1	Establishment of State of the Art Wildlife Hospital at Safari Zoo, Lahore.	3270 (New)	Approved
2	Chief Minister Wildlife Rescue Force	3272 (New)	Approved
3	Immersive Wildlife Experience (Cinema and moving theatre) in Punjab	3273 (New)	Approved

Abraham Mall

(ABRAHAM MALL)
PLANNING OFFICER (COORD-II)

A Copy, along-with copy of the minutes, is forwarded to the:

Sr. No.	PARTICULARS
	PLANNING & DEVELOPMENT BOARD:
1	Sr. Chiefs:- (Coord. & Mont.), ENV & FW&F / Chiefs: ECA, Technical, Consultancy / Consultant (Coord)
2	Manager (MIS) P&D Board
3	PSO to Chairman, P&D Board.
4	PS to Secretary, P&D Board.
	C.C.
7	Chief (ENV & CC), M/o Planning, Dev. & Special Initiatives, Govt. of Pakistan, "P" Block, Pak Secretariat, Islamabad.

Abraham Mall

PLANNING OFFICER (COORD-II)

GOVERNMENT OF THE PUNJAB PLANNING & DEVELOPMENT BOARD FW&F SECTION	
MINUTES OF 37 TH PDWP MEETING HELD ON 15.10.2024	
Agenda Item No. 1	Establishment of State of the Art Wildlife Hospital at Safari Zoo, Lahore. ADP No. 3270 (New)
Date & Time:	15.10.2024 (Tuesday) At 09:30 A.M
Venue:	Auditorium P&D Board
Participants:	List Attached

Chief (Env.&CC.), P&D Board briefed the forum that the project titled "Establishment of State of the Art Wildlife Hospital at Safari Zoo, Lahore" has been included in ADP 2024-25 at Gs. No. 3270 as a new scheme having an allocation of Rs. 700.00 million. She added that the FWF Department submitted the PC-I of the subject scheme at a cost of Rs. 2,494.215 million with a gestation period of 36 Months (2024-2027) for consideration by the PDWP.

2. She further informed the house that the PC-I of the subject scheme was presented before 32nd PDWP on 27-09-2024, wherein the forum deferred the scheme with the following decisions:

- i. AD to rationalize the cost of the scheme and resubmit the case to PDWP for approval / consideration.
- ii. AD may coordinate with UVAS for expertise in animal treatment.

3. She added that in the light of aforementioned decisions, AD has reduced the cost of the scheme from Rs. 2,494.215 million to Rs. 1,690.755 million. Also, the executing agency of the project has been changed from IDAP to the C&W Department and the Energy Department along with the FWF Department.

DISCUSSION:

4. The Chief Economist, P&D Board inquired about the consultation made by AD with UVAS. The Director General Wildlife & Parks responded that the PC-I has already been made with the consultation of UVAS, Four Paws, Toronto Zoo & Riyadh Zoo. The Chief Economist, P&D Board was of the view that the diagnostic labs of Livestock & Dairy Development Department are fully equipped and the FWF Department can use these facilities like pathology, and radiology as well. However, the DG Wildlife & Parks was of the view that livestock and wildlife have different domains and treating wildlife animals is completely different from livestock animals. Moreover, the department has focused on mainly portable equipment to use in the diagnostics of wildlife animals. The Secretary FWF Department added that further collaborations with the L&DD Department and UVAS will continue in the future.

5. Member (Energy), P&D Board asked about the number of cases the department received daily regarding medical treatment. The DG Wildlife & Parks responded that these days around 40 cases per day have been treated by a single veterinary doctor available in the Safari Zoo, Lahore. The Chair was of the view that

6. While discussing the human resource under the project, the Chair highlighted that the nomenclature of the proposed project posts should be different from the regular posts of the department. The DG Wildlife & Parks assured that the nomenclature of all the proposed posts does not exist in the department. Furthermore, all the posts proposed in the project are necessary for running the hospital. The Chief Economist, P&D Board opined that the post of "Nutritionist / Food Technologist" may also be added in the human resource to cater to the animal nutritional and health care needs.

7. The Senior Chief (RP), P&D Board was of the view that posts should be created in SNE after the completion of the project. There is no such need for human resources till the completion of the civil work of the project. The Secretary FWF Department responded that the Safari Zoo, Lahore is an operational facility that has a large number of bird and animal species, moreover, a large number of species are in the process of import as well. Consequently, the proposed staff is urgently required to cater to the healthcare needs of the animals at Safari Zoo. Furthermore, the DG Wildlife & Parks added that the department has focused mainly on portable diagnostic equipment under the project, which will be immediately procured, therefore, human resources will be required to operate them. The chair also inquired regarding the rationale for the post of Project Director in view of the already proposed Director of Veterinary Services. The DG Wildlife & Parks replied that an additional charge for the post of Project Director will be provided to an officer of the department for the execution of the project, while the Director of Veterinary Services will exclusively cater to the veterinary aspects of the project.

8. The Chair was of the view that the proposed residences under the scheme should not be designated, and instead, hostel accommodation to cater to the officer / staff needs of the Hospital may be constructed.

DECISIONS:

9. After detailed deliberations, the scheme was approved by PDWP and following decisions were made:

- i. Scope and specifications of civil work shall be vetted from Technical section, P&D Board.
- ii. ToRs for development of operational SOPs for hospital to be cleared from Consultancy section, P&D Board.
- iii. Solar system for veterinary hospital building 350 KVA @ Rs. 88.879 million to be cleared from Energy section, P&D Board
- iv. The post of Nutritionist / Food Technologist may be added in the project.
- v. Hostels (single or double rooms) may be constructed instead of designated residencies.
- vi. High-end specifications will not be used by the C&W Department in construction work. The design of all buildings should be single storey and does not effect the eco-system of wildlife (less concrete and more natural habitat)
- vii. All the E-Bikes and vehicles procured by the AD shall be properly branded as the property of FWF Department.
- viii. AD to revise the PC-I accordingly and upload on SMDP Portal.

Meeting ended with a vote of thanks.

MINUTES OF 37 TH PDWP MEETING HELD ON 15.10.2024	
Agenda Item No. 2	Chief Minister Wildlife Rescue Force. ADP No. 3272 (New)
Date & Time:	15.10.2024 (Friday) At 10:00 A.M
Venue:	Auditorium P&D Board
Participants:	List Attached

Chief (Env.&CC.), P&D Board briefed the forum that the project titled "Chief Minister Wildlife Rescue Force" has been included in ADP 2024-25 at Gs. No. 3272 as a new scheme with an allocation of Rs. 750.00 million. She added that the FWF Department submitted the PC-I of the subject scheme at a cost of Rs. 5,859.628 million with a gestation period of 36 Months (2024-2027) for consideration by the PDWP.

2. She further informed the house that the PC-I of the subject scheme was presented before 32nd PDWP on 27-09-2024, wherein the forum deferred the scheme with the following decisions:

- i. AD to rationalize the cost of the scheme.
- ii. After making necessary amendments and cost reductions, AD may bring the case again before PDWP for approval / consideration.

3. She added that in the light of aforementioned decisions, AD has reduced the cost of the scheme from Rs. 5,859.628 million to Rs. 2,363.46 million. Also, the executing agency of the project has been changed from IDAP to C&W Department along with FWF Department.

DISCUSSION:

4. The Director General Wildlife & Parks briefed the house that as per the discussion of the last PDWP dated 27-09-2024, the location of the rescue center at Lahore has been changed from Jallo Park, Lahore to Safari Zoo, Lahore. He further added that the main objective of this scheme is to rescue the animals/birds kept illegally or are treated badly.

The Chair inquired about the usage of 12 no. laptops proposed under this scheme. The DG Wildlife & Parks responded that the laptops are required for veterinary usage (record keeping, etc) as well as for drone use for rescue purposes as these are to be connected to laptops. However, the Secretary, FWF Department agreed to reduce the no. of laptops from 12 to 09.

6. The Chair raised a query about spending Rs. 200 million on 50 no. GPS collar trackers for birds & animals. The DG Wildlife & Parks responded that the use of GPS transmitters represents a significant step toward strengthening wildlife conservation and research efforts in Punjab. The technology although widely used around the world for research and informed conservation decision-making, is a new field for the Government sector. The department routinely rescues animal and bird species (over 350 animals and

1000 birds have been released over the past 7 months), however, the species are released into their natural habitat after necessary treatment/rehabilitation without any form of tagging. He further added that the use of GPS technology will enable the department to monitor species of concern such as Common Leopard, Punjab Urial, Black Buck, Chinkara, Houbara Bustard, and Gaviel, as well as migratory species, including falcons, waterfowls, etc. Tracking these species will help in generating critical data about their behavior, habitat use, and movement patterns. For migratory birds, the transmitters will provide valuable insights into their migratory routes, stopover locations, and wintering grounds, which are essential to ensuring their protection. This data will also allow the department to understand changes in migration patterns due to factors like climate change or habitat destruction, which can further inform habitat conservation strategies. The generated data will be analysed and incorporated into the GIS-based mapping through the network of GIS nodes operating across Punjab.

7. The DG Wildlife & Parks was of the view that beyond tracking migratory species, the initiative will also support local wildlife management, particularly for animals such as leopards and ungulates, by identifying movement corridors and territorial boundaries. This knowledge is vital for mitigating human-wildlife conflicts, such as leopards entering human settlements or grazing areas, allowing the department to take proactive measures. Globally, GPS tracking has proven to be an essential tool for conservation. For example, organizations like the Snow Leopard Trust and WWF use GPS devices to monitor endangered species and protect critical habitats. Similarly, the study of bird migration by collecting real-time tracking data helps to guide conservation efforts at both local and international levels. By adopting similar technology, the Punjab Wildlife & Parks Department aligns itself with these global conservation frameworks while also advancing Pakistan's National Biodiversity Strategy and Action Plan (NBSAP), which emphasizes the importance of scientific research and habitat protection.

8. He further explained that the long-term conservation benefits of this project far outweigh the initial investment. The information gathered will allow for evidence-based policymaking, including improved protected area management and the development of wildlife corridors. It will also contribute to international conservation efforts under frameworks like CITES (Convention on International Trade in Endangered Species) and the UN Sustainable Development Goals (SDGs), specifically Goal 15, which focuses on biodiversity conservation. Additionally, partnerships with research organizations, universities, and NGOs will enhance the initiative's impact by facilitating data analysis and collaborative research. The initiative will open avenues to collaborate and engage universities and research organizations, extending the project's impact beyond immediate conservation needs. Furthermore, by partnering with academic institutions, the department can foster research-driven conservation strategies while sharing the burden of data analysis and interpretation. Universities can use this tracking data to conduct long-term ecological studies on species' behaviour, migration patterns, and ecosystem interactions. Moreover, involving students and researchers in these projects will help build local capacity in conservation science, ensuring future generations are equipped to tackle biodiversity challenges. The proposed project component will enable the Punjab Wildlife &

Parks Department to take proactive, science-based conservation actions that safeguard biodiversity and promote coexistence between wildlife and human communities.

9. After the aforementioned detailed discussion, the Chair directed to constitute a Technical Committee, headed by the DG Wildlife & Parks, having members from IUCN, WWF, academia, NGOs, and field experts to streamline the use of GPS transmitters scientifically.

10. While discussing the human resources under the project, the Chair highlighted that the nomenclature of the proposed project posts should be different from the regular posts of the department. The DG Wildlife & Parks assured that the nomenclature of all the proposed posts does not exist in the department. Furthermore, the human resource proposed under the project was discussed and deliberated in detail. The Chair was of the view that rescue of animals / birds is a regular activity of the department and huge investment is being made under this project by procuring expensive equipment, therefore, it was directed that human resources proposed under the project should be permanent and hired through creation of SNE from the Finance Department.

11. While discussing the transport component of the project, including 04 nos. off-road SUVs, 06 nos. 4x4 Single Cabins, 03 nos. trucks and 30 nos. e-bikes, the Chair inquired regarding the use of 4x4 SUVs. The DG W&P explained that the 4x4 off-road SUV is the best suitable vehicle for the rough terrains of Punjab, while it is less costly and maintainable than its alternate 4x4 Double Cabin. The forum agreed with the transport proposed under the project.

12. The Chair was of the view that instead of developing a separate staff hostel under this project for Lahore site the hostel facility established under another scheme titled "Establishment of State of the Art Wildlife Hospital at Safari Zoo, Lahore" may be used.

DECISIONS:

13. After detailed deliberations, the scheme was approved by PDWP with the following decisions:

- i. A Technical Committee, headed by the DG Wildlife & Parks, having members from IUCN, WWF, academia, NGOs, and field experts shall be constituted to streamline the use of GPS transmitters scientifically
- ii. Scope and specifications of civil work shall be vetted from Technical section, P&D Board.
- iii. No. of laptops be reduced from 12 to 09.
- iv. Staff hostel proposed in Lahore site may be deleted and the hostel facility developed under scheme titled "Establishment of State of the Art Wildlife Hospital at Safari Zoo, Lahore" will be used.
 - i. Finance Department may be approached for creation of SNE.
 - ii. High-end specifications will not be used by the C&W Department in construction work (less brick and mortar and close to natural habitat).
 - iii. All E-Bikes and vehicles procured by the AD shall be properly branded as the property of FWF Department.
- iv. AD to revise the PC-I accordingly and upload on SMDP Portal.

Meeting ended with a vote of thanks

ASSISTANT CHIEF
P&D BOARD
WILDLIFE & PARKS
GOVT. OF PUNJAB, LAHORE

GOVERNMENT OF THE PUNJAB PLANNING & DEVELOPMENT BOARD FW&F SECTION	
MINUTES OF 37 TH PDWP MEETING HELD ON 15.10.2024	
Agenda Item No. 3	Immersive Wildlife Experience (Cinema and Moving Theatre) in Punjab. ADP No. 3273 (New)
Date & Time:	15.10.2024 (Tuesday) At 11:00 A.M
Venue:	Auditorium P&D Board
Participants:	List Attached

Chief (Env.&CC.), P&D Board briefed the forum that the project titled "Immersive Wildlife Experience (Cinema and Moving Theatre) in Punjab" has been included in ADP 2024-25 at Gs. No. 3273 as a new scheme with an allocation of Rs. 400.00 million. She added that the FWF Department submitted the PC-I of the subject scheme at a cost of Rs. 2,014.928 million with a gestation period of 24 Months (2024-2026) for consideration by the PDWP.

2. She further informed the house that the PC-I of the subject scheme was presented before 32nd PDWP on 27-09-2024, wherein the forum deferred the scheme with the following decisions:

- i. AD to rationalize the cost of the scheme,
- ii. AD to provide detailed operational / business model,
- iii. After making necessary amendments and cost reductions, AD may bring the case again before PDWP for approval / consideration

3. She added that in the light of aforementioned decisions, AD has reduced the cost of the scheme from Rs. 2,014.928 million to Rs. 1,788.847 million.

DISCUSSION:

4. The Director General Wildlife & Parks briefed the house that initially 02 cinemas were proposed at Safari Zoo (one 7D cinema and another simple 3D), along with 3 moving theatres. But, after cost rationalization, the simple 3D cinema component has been deleted.

5. The Chair inquired whether the cinema is for educational purposes or for entertainment and what is the operational business model of the cinema. Upon this, the DG Wildlife & Parks replied that the project offers the potential to engage large audiences through interactive and immersive storytelling. The initiative is purely for education and awareness purposes, therefore, the cinema will operate sustainably by balancing operational costs with ticket sales and external support. The cinema will provide an immersive experience to people who can't experience the facility commercially. The primary focus of the content will be to showcase wildlife-related content on topics such as biodiversity, animal behaviour, endangered species, and impacts of climate change, aligning with the zoo's mission to foster public awareness about conservation of wildlife. The cinema's target audience groups, include families, students, and researchers. Seasonal themes and updates, such as "World Wildlife Day" screenings or migratory bird

documentaries during migration periods, will ensure that the experience remains relevant and engaging. Partnerships with educational institutions and NGOs will further enrich the content and attract specialized audiences.

6. The DG Wildlife & Parks discussed the business plan and was of the view that operationally, the facility will be managed by a small team, including a Cinema Manager, technicians, and customer service staff. The immersive experiences through motion seats and sensory effects (wind, water sprays, etc.) will add to the experience. As the cinema is not intended to generate profit, the ticket prices will be kept affordable at approximately PKR 300-500 per person, allowing for some recovery of operational costs. With about 10-15% of the zoo visitors expected to attend the shows, the cinema could generate PKR. 10-15 million annually, which will support maintenance and content updates. The department will also explore sponsorships and collaborations with organizations that align with the zoo's conservation mission, which could provide additional funding for special programs or events. Marketing and outreach efforts will focus on attracting schools, colleges, and families through discounted group packages and collaborations with educational institutions. The zoo will also leverage social media and digital campaigns to promote the cinema as a unique attraction that combines entertainment with education. Educational tours and interactive workshops will further enhance the value of the cinema for visiting groups. In terms of sustainability, the operational plan includes regular equipment maintenance and content updates every six months to maintain visitor interest. The department will monitor visitor feedback through surveys and data analytics to continuously improve the experience.

7. He further added that the second component of the project is moving theatre, which envisions providing an immersive experience to a broad range of target audiences including students across educational institutes by bringing wildlife to them by virtually transporting students into wildlife habitats, forests, and protected areas, the VR technology will make learning engaging, memorable, and interactive, fostering empathy and a deeper understanding of biodiversity, conservation challenges, and climate change. Additionally, the project aligns with the broader goals of the Punjab Wildlife & Parks Department by encouraging public involvement in conservation and promoting environmental stewardship. This initiative not only offers an innovative way to engage the public but also reinforces the zoo's role as a centre for education, conservation, and recreation. Through the 7D immersive cinema, the department aims to leave a lasting impact by fostering a deeper connection between visitors and the natural world.

8. The FWF Department asked for 07 no. of project posts for the cinema project and explained that hiring should be done as per need and outsourcing shall be the priority option.

The Chair also highlighted that the executing agency of solar-based system for cinema building will be the Energy Department not IDAP.

ASSISTANT CHIEF
PLANNING & DEVELOPMENT BOARD
GOVT. OF PUNJAB, LAHORE

While discussing the transport, the forum agreed with 03 turnkey solutions for mobile cinema and it was decided to delete 4 no. e-bikes.

DECISIONS:

11. After detailed deliberations, the scheme was approved by PDWP with the following decisions:

- i. Scope and specification of civil work shall be vetted from Technical section, P&D Board.
- ii. ToRs regarding consultancy for marketing, branding, designing and accounting shall be cleared from Consultancy section, P&D Board.
- iii. Energy Department be added as an executing agency in the PC-I for solar based system for cinema building.
- iv. Solar system for cinema building 350 KVA @ Rs. 38.09 million may be cleared from Energy section, P&D Board.
- v. E-Bikes be deleted.
- vi. IDAP fee @ 3% be reduced to 2%.
- vii. All vehicles procured by the AD shall be properly branded as the property of FWF Department.
- viii. AD to revise the PC-I accordingly and upload on SMDP Portal.

Meeting ended with a vote of thanks

ASSISTANT CHIEF
PLANNING & DEVELOPMENT BOARD
GOVERNMENT OF PUNJAB, LAHORE

LIST OF PARTICIPANTS**Dated: 15.10.2024**

Name of the Officer		Designation / Department
PLANNING & DEVELOPMENT BOARD		
1.	Dr. Asif Tufail	Secretary, P&D Board/Member(Env.&CC.) (In Chair)
2.	Mr. M. Masood Anwar	Chairman P&D Board (Additional Charge)
3.	Mr. Abid Bodla	Chief Economist
4.	Mr. Ahmed Mustajab Karamat	Member (ID / Water)
5.	Mr. Yawar Hussain	Member (Social Development)
6.	Mr. Khawar Kamal	Member (Education)
7.	Mr. Sadaqat Hussain Khan	Member (LG&CD/UD)
8.	Mr. Mohsin Abbas Shakir	Member (Energy)
9.	Mr. Mahmood-ul- Hassan	Member (Water)
10.	Mr. Sohail Rauf	Sr. Chief (RP)
11.	Ms. Saba Asghar Ali	Sr. Chief (C&M)
12.	Mr. Yasir Arif Raja	Chief (Env. & CC.)
13.	Mr. Musa Raza	Chief (Technical)
14.	Ms. Rabbia Ali	Assistant Chief (Coord-II)
		Assistant Chief (FW&F)
P&D BOARD SOUTH SECRETARIAT		
15.	Mr. Muhammad Akhtar Mandhaira	Additional Secretary
16.	Mr. Malik Ghulam Farid	Chief
17.	Mr. Jam. M. Awais. Mustafa	Assistant Chief
URBAN UNIT		
18.	Mr. Safdar Gohar	Senior Project Manager
DG (M&E)		
19.	Mr. Mumtaz Ahmad	Director (Monitoring)
ENVIRONMENT PROTECTION DEPARTMENT		
20.	Ms. Sughra Kashif	SPIU
INFRASTRUCTURE DEVELOPMENT AUTHORITY PUNJAB		
21.	Mr. Kashif Imran Gill	GM Tech
22.	Mr. Zohaib Ashraf	Manager P&D
PUNJAB ECONOMIC RESEARCH INSTITUTE (PERI)		
23.	Mr. M. Ansar	Director (PERI)
FOREST, WILDLIFE & FISHERIES		
24.	Mr. Muddasir Waheed Malik	Secretary, FWF
25.	Mr. Muddasir Riaz Malik	Director General (Wildlife & Parks)
26.	Ch Hayat Hassan	Additional Secretary (Tech.)
27.	Mr. Talat Abbas	DS (Forest)
28.	Mr. Junaid Nadeem	Deputy Director (Headquarter)
29.	Dr. M. Rizwan	Vet Officer Punjab Wildlife
FINANCE DEPARTMENT		
30.	Ms. Nur-ul-Ain	AS(F)
ENERGY DEPARTMENT		
31.	M. Tayyab Zia	Additional Secretary (Dev.)
C&W DEPARTMENT		
32.	Mr. M. Faisal Saeed	Exen 4 th Building, Lahore

Minutes of 37th meeting of PDWP held on 15.10.2024



042-99059325

To

The Secretary,
Forestry, Wildlife & Fisheries Department,
Government of the Punjab,
Lahore.

Subject: COST CLEARANCE PERTAINING TO THE PC-I SCHEME TITLED "IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATER) IN PUNJAB

I am directed to refer to the letter bearing No. 3017/D.G.W&PL:2(92)/2024 dated 22.11.2024 received from the office of Director General Wildlife & Parks, Punjab on the subject cited above.

I am directed to state that the Technical section of P&D Board has vetted the scope of capital component at Rs. 1,125.421 million. Furthermore, as per para 11(vi) of the minutes of PDWP dated 15.10.2024; IDAP fee has to be reduced from 3% to 2%. However, the same has not been reduced. After reducing the IDAP fee from 3% to 2%, the cost of IDAP component comes to Rs. 1,322.17 million. Furthermore, as per decision of PDWP; ToRs regarding consultancy for marketing, branding, designing and accounting are yet to be cleared from Consultancy section, P&D Board.

In view of above, the cost of the scheme titled "Immersive Wildlife Experience (Cinema & Moving Theater) in Punjab" has been cleared at Rs. 1,734.259 million. Break-up is as under:

Rs. In Million

Sr. #	Component	Cost submitted by AD for clearance	Cost Cleared
1	IDAP Cost (incl. civil work, machinery, furniture & diff. fees)	1,335.75	1,322.17
2	Transport	120.00	120.00
3	Cost of Establishment	19.589	19.589
4	Commodities & Services	272.50	272.50
Total		1,747.839	1,734.259

Keeping in view of the above, Administrative Department may proceed accordingly, however, a fresh copy of PC-I after making necessary rectifications may be submitted to this office, dully signed by the Competent Authority for record, please.

(Signature)
ASSISTANT CHIEF (FW&F)

C.C

1. PS to Member (Env. & CC.), P&D Board
2. PA to Chief (Env. & CC.), P&D Board.



No. 4(4) PO (Cons) P&D/24
GOVERNMENT OF THE PUNJAB
PLANNING AND DEVELOPMENT BOARD
Dated Lahore 23rd December, 2024

042-99059408

To

**The Secretary,
Forestry, Wildlife & Fisheries Department,
Government of the Punjab,
Lahore.**

Subject: APPROVAL OF AMENDED TORs- PC-I SCHEME "IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB".

I am directed to refer to your office letters No. 3451/DG.W&P/PL:2(92)/2024 and 3452/DG.W&P/PL:2(92)/2024 dated 19.12.2024 on the subject noted above and to convey the approval of TORs for hiring the services of consultancy firm for Designing, Marketing & Branding and for hiring the service of individual Consultant for Accounts under the scheme titled "Immersive Wildlife Experience (Cinema & Moving Theatre in Punjab)" duly approved by the Authority.

2. Further necessary action may be taken by the Procuring Agency as per Punjab Procurement Rules, 2014.

o/c

PLANNING OFFICER (CONSULTANCY-II)

23/12/24

CC:

- The Director General, Wildlife & Parks Punjab.
- The Monitoring & Evaluation Officer, Wildlife & Parks Punjab w.r.t to his reference letters mentioned above.
- PS to Secretary, P&D Board, Lahore.
- PS to Sr. Chief (Consultancy) P&D Board Lahore.
- PA to Chief (FW&F), P&D Board, Lahore.
- Concerned file.

RECEIPT
P&D BOARD, LAHORE
23 DEC 2024
Diary No. _____
Time _____

IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE)
IN PUNJAB

**ANNOTATED REPLY ON THE DECISIONS OF PDWP MEETING HELD
ON 15.10.2024**

Sr. No.	Decision	Reply
i.	Scope and specifications of civil works shall be vetted from Technical Section, P&D Board.	Scope and specifications have been vetted from Technical Section, P&D Board and final cost clearance issued vide letter No.16(58)AC(FWF)P&D/24, dated 04.12.2024 is attached as Annexure-23 of PC-I Scheme.
ii.	TORs regarding consultancy for marketing, branding, designing and accounting shall be cleared from Consultancy Section, P&D Board.	TORs regarding consultancy for marketing, branding, designing and accounting have been cleared from Consultancy Section, P&D Board vide letter No.4(4)PO(Cons)P&D/24, dated 23.12.2024, copy attached as Annexure-24 of PC-I Scheme.
iii.	Energy Department be added as an executing agency in the PC-I for solar based system for cinema building.	Energy Department has been added as an executing agency in the PC-I for solar based system for cinema building.
iv.	Solar system for cinema building 350 KVA @ Rs.38.09 million may be cleared from Energy Section, P&D Board.	Solar system is included in capital component of the scheme. Therefore, there is no need of its clearance from Energy Section, P&D Board.
v.	E-Bikes be deleted.	E-Bikes have been deleted.
vi.	IDAP fee @ 3% be reduced to 2%.	IDAP fee has been reduced from 3% to 2%.
vii.	All vehicles procured by the AD shall be properly branded as the property of FWF Department.	Noted for compliance.
viii.	AD to revise the PC-I accordingly and upload on SMDP Portal.	PC-I Scheme has been revised as per observations / decisions of PDWP meeting and upload on SMDP Portal.



GOVERNMENT OF THE PUNJAB
PLANNING & DEVELOPMENT BOARD
Dated Lahore the 6th February, 2024

042-99059325

To

The Secretary,
Forestry, Wildlife & Fisheries Department,
Government of the Punjab,
Lahore.

Subject: CLEARANCE OF AMENDED ROUGH COST ESTIMATES PERTAINING TO THE PC-I SCHEME "IMMERSIVE WILDLIFE EXPERIENCE (CINEMA & MOVING THEATRE) IN PUNJAB"

I am directed to refer to the letter bearing No. 4082/D.G.W&P.L:2(92)/2025 dated 20.01.2025 received from the office of Director General Wildlife & Parks, Punjab on the subject cited above.

I am directed to state that the Technical and Energy sections of P&D Board has vetted the scope of capital and solar panel component and cleared the cost of IDAP component at Rs. 1,307.79 million. Break-up is as under:

Rs. In Million			
Sr. #	Component	Approved Cost	Cost as per 1 st BI-Annual
1	IDAP Cost (incl. civil work, machinery, furniture & diff. fees)	1,322.17	1,307.79
2	Transport	120.00	120.00
3	Cost of Establishment	19.589	19.589
4	Commodities & Services	272.50	272.50
Total		1,734.259	1,719.879

Keeping In view of the above, Administrative Department may proceed accordingly, however, a fresh copy of PC-I after making necessary rectifications may be submitted to this office, dully signed by the Competent Authority for record, please.

[Signature]
ASSISTANT CHIEF (FW&F)

C.C

1. Deputy Director (Headquarter), Wildlife Department.
2. PS to Member (Env. & CC.), P&D Board
3. PA to Chief (Env. & CC.), P&D Board.

CMSE UNIT

Diary No. 514

Date 07-02-25

DG W&P Punjab
DISPATCHER
Diary No. 1114
Date 07 FEB 2025

Wildlife & Parks, Punjab	
Director	
DDW(HQ)	
DDW,P&R	
ADW(P)	
CDM	
M&EO	<i>[Signature]</i>
ACO	<i>[Signature]</i>
	<i>[Signature]</i>